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## Steel Sports- Internships

### **STEEL SPORTS**

Steel Sports is a Social Impact business, located in ten (10) different regions from coast to coast. Our mission is to inspire youth to reach their potential, on and off the field, by developing them as athletes and people through the Steel Sports coaching system, “The Lasorda Way”. Through its “kids first” approach, Steel Sports is establishing the Steel standard in youth sports and coaching, forging the next generation of leaders by instilling Steel Sports’ core values: Teamwork, Respect, Integrity, and Commitment.

Steel Sports creates a positive youth sports experience – building character and teaching life lessons - for over 100,000 athletes each year. In addition to Steel Soccer, Steel Sports operates Team Steel Baseball and Softball at Lasorda Legacy Park. Steel Sports believes strongly in the impact of our coaches and invests regularly in their ongoing professional development and coach education. This role includes opportunities for optional travel and the ability to collaborate with other professional coaches across the country.

Sports Unify. Steel Sports is committed to supporting Inclusion, Diversity, Equity, Allyship, and Leadership in Sports. We strive to provide an experience that strengthens character, encourages servant leadership, and teaches life lessons through sport in ways that intentionally address dimensions of diversity including but not limited to age, race, sex, class, national origin, creed, educational background, religion, gender identity, disability, gender expression, geographical location, income, marital status, parental status, sexual orientation and work experiences.

Please check out [www.steelsports.com](http://www.steelsports.com) to learn more about us!

### **STEEL PARTNERS**

Steel Partners, a global diversified holding company that owns and operates businesses, has significant interests in leading companies in various industries, including diversified industrial products, energy, defence, banking, insurance, food products and services, oilfield services, sports, training, education, and the entertainment and lifestyle industries.

As long-term investors, Steel Partners Holdings L.P. has focused on enhancing value through the implementation of operational excellence and corporate strategic restructuring programs, including the Steel Partners Operational Excellence Programs, the Steel Purchasing Council, the Steel IT Council, the Steel Environmental Health & Safety Council, the Steel Grow Talent Management system, Steel Corporate Services and the other components of the Steel Partners culture - what we call “The Steel Way.”

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### **THE ROLE**

In this role, Steel Sports will provide our Interns with opportunities to have extensive experience working with youth by providing basic sports strategies, and good communication skills. This role will ensure all youth team members enjoy an engaging and uplifting sporting experience. This position will report to a Senior leader within the department and will have direct interaction with personnel at all levels of the



organization. Our internship opportunities are involved with Sports Management, Social Impact, Brand & Communications, Marketing, Sales, HR, Finance, Social Media, Events, and more.

### ***Responsibilities***

- Marketing: Creating, Strategizing, and Implementing one high profile summer event
- Events: Plan and run a summer fundraising event to raise awareness and funds to support Steel Sports
- Video: Ability to compile and edit videos for Social Media, internal presentations and marketing promotions. Availability to shoot video is a plus. Camera equipment accessible not mandatory but a positive.
- Graphic Design: Ability to create a variety of finished art for flyers, posters, collateral, logos, social media, web content and Steel Sports branded materials. Ability to produce all of these materials as print ready art for printers and vendors.
- Social Impact: involvement and engagement within our program
- Public Relations: News Releases, media alerts, community service, and outreach
- Finance: Provide general accounting support. Assist with accounts receivable management. Provide support for annual budgeting process. Assist with statistical analysis and other special projects.
- Executive Assistant/Administration Assistant: assist in the day-to-day executive operations, support the SVP of Operations and our , support special events, and.
- Communications, Business Administration, Sports Management: writing, editing, and proofing marketing materials
- Participation and involvement within our Foundations of Positive Coaching
- Additional duties: assist with research, observe Steel Sports workshops or other projects as needed.

### ***Requirements***

- Be responsible, flexible, hard-working, ethical, and committed to the mission of Steel Sports.
- Currently attending college or university pursuing a degree in Marketing, Event Management, Physical Education, Sports Management and social media or a recent graduate.
- Possess a high level of organizational skills and be detail oriented.
- Possess solid oral and written communication skills.
- Be social media savvy.
- Be able to operate standard office equipment.
- Be able to multi-task and meet established deadlines.
- Possess an interest in Marketing, Events and social media.
- Strong organizational skills with the ability to handle multiple tasks simultaneously.
- Detail oriented.

### ***Advantages of an Internship with Steel Sports***

- Networking opportunities with key sports and business community members.
- Opportunity to earn class or internship credits pursuant to the attending college or university credentials.
- Professional experience for your resume.
- Flexible work environment and schedule.



- Our KIDS FIRST mentality welcomes the participation of your children in your team's activities as applicable.
- Children of our Staff are welcome to participate in our youth programs at a Staff discounted rate.
- Team atmosphere
- Professional Development beginning with the Foundations of Positive Coaching, in which will be provide to you at the start of your internship.

#### **Equal Employment Opportunity Employer**

We are an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation and gender identity, national origin, disability status, protected veteran status, or any other characteristic protected by law.

#### **Physical Demands:**

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential function of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

While performing the duties of this job, the employee is regularly required to talk and hear. The employee is occasionally required to stand; walk; sit; use hands to finger, handle, or feel objects, tools or controls; reach with hands and arms.

The employee needs sufficient strength, agility, and mobility to perform essential functions and to supervise program activities in a wide variety of indoor and outdoor locations. While performing the duties of this job, the employee is regularly required to use a computer for extended periods of time and be able to communicate using a computer and phone/smart device

The employee must occasionally lift and/or move up to 20 pounds. Specific vision abilities require by this job include close vision, distance vision and the ability to adjust focus. The noise level in the work environment is usually moderate.