

## 50GHCT IMPRICT

2021 RESULTS







Leaders Of Character Program

#### 108 MEMBERSHIPS

Athletes Leadership Council

### 128 CHALLENGE COINS

Core Values + Servant Leadership

**2,404 CEU'S EARNED**Coaches Continuing Education Units







FINANCIAL AID

88 ATHLETES

*\$78,325.00* 

Total aid given to all Regions

**\$894.00** 

Average financial aid per kid







13,193 SERVED

Non-Steel community members impacted

\$27,902.00

Total donations raised for causes and places

13,925 HOURS

Kids and Coaches serving communities

4,189 ITEMS DELIVERED

Meals, equipment, school supplies, letters, toys, Valentines, candy and more... KIDSFIRST







Monthly Staff Star and Impact MVP

53 EMPLOYEES NOMINATED

Individual coaches nominated by their peers

Steel Sports full-time and part time coaches

750 FPC I COMPLETIONS

Steel Partners + Steel Sports

KIDSFIRST





For National Senior Health & Fitness Day, Team Steel NY Athletes Leadership Council organized a wiffle ball day at Lasorda Legacy Park for Village Walk Senior Living. They hosted lunch, donated team jerseys, and had a day of fun playing wiffle ball. Steel United MA
players create
Valentine's Day
cards for patients
at the Boston
Children's Hospital
and St. Judes
Children's Hospital.



"We will be able to feed so many people, many of whom are kids, with this money. My goal is to stay open through these tough times and feed as many people as we can." - Greyhound Cafe Owner, Joseph Solar Steel United PA's
Athletes Leadership
Council donates \$3000 to
the The Greyhound Cafe
and Friends Association,
a non-profit providing
emergency shelter and
prevention services for
families in need.





Team Steel Colorado takes a little break from the field to help out their elderly community with yardwork!



Street United to

in Virginia Beach.

donate art boxes full of

clothing donations to Seton Youth Shelters



## IMFIGHTS HIGHIGHTS

**KIDSFIRST** 



Steel United TX players spread awareness of American Heart Month by giving healthy heart tips!

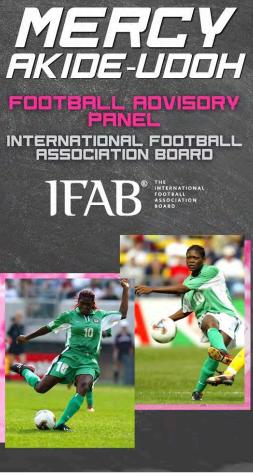














#### SPORTS UNIFY.

Steel IDEALS is committed to supporting Inclusion, Diversity, Equity, Allyship, and Leadership in Sports among all athletes, coaches, and staff. We strive to provide an experience that strengthens character, encourages servant leadership, and teaches life lessons through sport in ways that intentionally address dimensions of diversity including but not limited to age, race, sex, class, national origin, creed, educational background, religion, gender identity, disability, gender expression, geographical location, income, marital status, parental status, sexual orientation and work experiences. Together, IDEALS embodies and solidifies the Steel Sports core values of Teamwork, Respect, Integrity, and Commitment.

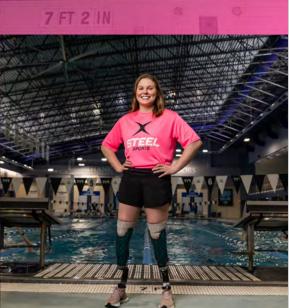






"Sports takes a ton of grit. The sooner your realize that, the better you will be." - Morgan Stickney









**KIDSFIRST** 



"The clear message in the Sports Can battle Racism Workshop is that we are either part of the solution or complicit in not addressing this social issue.

As our vision states, we are a 'social Impact organization' focused on creating the 'next generation of leaders' and we must therefore push everyone in our organization to broaden their horizons with regards to social justice."

**STEVE JONES** Senior Vice President, **Steel Sports Coaching System** 







# THANK YOU!

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